

# Brand Identity For Television: With Knobs On By Martin Lambie-Nairn

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Danielle's Media Thursday, 15 March Martin Lambie-Nairn . His work mainly concentrates on brand identity for television. Martin is well known for his work and

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## Martin lambie- nairn - wikipedia, the free

Martin Lambie-Nairn he wrote Brand Identity for Television: With Knobs On He used the book to reveal how he and his colleagues achieved key identities.

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## Lambie- nairn | branding | creative bloq

Working for the BBC and Channel 4, the Lambie- Nairn team knows plenty about branding - and not just on TV. the Lambie- Nairn team knows plenty about branding

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Sale Owen's first client was the Walt Disney TV group. We went on to work on brand Good times with Martin Lambie-Nairn Brand identity,

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Martin Lambie-Nairn is the author of Brand Identity for Television (0.0 avg rating, 0 ratings, 0 reviews, Martin Lambie-Nairn s Followers. None yet.

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CAMPAIGN DIARY: YOU MUST REMEMBER. Martin Lambie-Nairn s hard-back book, Brand Identity for Television with Knobs On, donated by Lambie-Nairn Directors.

### **Brand identity for television: with knobs on:**

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in a Q&A piece in this month s Televisual magazine entitled Building a TV brand . birth of C4 and Martin Lambie-Nairn s legendary identity,

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Brand Identity for Television: With Knobs On. Phaidon. p. 129. ^ Lambie-Nairn, Martin (1997). Brand Identity for Television with knobs on. London: Phaidon. p. 112.

### **"telly visuals" by keating, fiona - marketing,**

Telly Visuals . By Keating, Chairman Martin Lambie-Nairn's formula for creating TV idents is a simple one: Brand Identity for TV: With Knobs On.

### **Brand identity for television - blackwell's**

Brand Identity for Television, Martin Lambie-Nairn, Business & Economics Books - Blackwell Online Bookshop. With Knobs on Martin Lambie-Nairn. ISBN: 9780714834474

### **Martin lambie- nairn | zoominfo.com**

View Martin Lambie-Nairn's business profile and see work history, Martin is a Royal Designer for Industry, Brand Identity for Television.

### **Martin lambie- nairn | jericho chambers**

Martin Lambie-Nairn. Creative Direction and Brand Design. Martin is the creator of globally famous brand identities and author of Brand Identity for Television.

### **Lambie- nairn unveils creative britain conference**

LONDON - Martin Lambie-Nairn has designed the brand identity, name and logo for a new international conference for the creative industries, one of the key commitments

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The BBC logo has been a brand identity for as more productions were being sold via the BBC's American identity, Lionheart Television. Martin Lambie-Nairn

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of television brand identities. The Lambie-Nairn Branding identity package produced by Lambie-Nairn included a Martin Lambie-Nairn, brand

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his work mainly looks close at brand identity for weekend television, Martin went to develop new 2003 by Martin Lambie-Nairn. This TV ident was

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helping professionals like Karen Woods discover inside We provide brand identity, brand I was brought on board to work with Martin Lambie-Nairn

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Kinetic typography Alfred Hitchcock, North by Northwest, Saul Bass, Psycho (1960 film), Station identification, Martin Lambie-Nairn